PTO/SB/08A (08-03) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

no persons are required to respond to a collection of information unless it contains a valid OMB control number,

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Substitute for form

Sheet

(Use as many sheets as necessary)

Compl te if Known				
Application Number	10/656,978			
Filing Date	September 5, 2003			
First Named Inventor	David U. Hillstrom			
Art Unit				
Examiner Name		-		
Attorney Docket Number	MDL0595 PUS			

				DOCUMENTS	
Examiner Cita Initials* No.1	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages, or Relevant	
	110.	Number-Kind Code ^{2 (d known)}	WANTED STATES	Applicant or Glied Document	Figures Appear
25		^{US-} D 279,585	7-1985	Seggerson	
75		^{US-} D 279,587	7-1985	Seggerson	\
8		^{US-} 1,120,876	12-1914	Witz	
185		^{US-} 1,258,146	03-05-1918	Russell	
82		^{US-} 1,447,918	03-1923	Zacher	
8		^{US-} 1,747,400	02-1930	Stewart	
85		^{US-} 1,809,804	06-1931	Rider	
18		US- 1,831,228	11-10-1931	Clark	•
28		^{US-} 1,834,423	12-1931	Rider	
35		^{US-} 1,841,026	1-1932	Greenstone	
83		^{US-} 2,079,230	5-1937	Shively	
25		^{US-} 2,319,910	05-25-1943	Adler	
85		^{.US-} 2,515,664	7-1950	Padgett	
75		· US- 2,547,049	4-1951	Seep	
85	ļ	us- 3,310,901	3-1967	Sarkisian	
87		us- 3,601,917	8-1971	Shankman	
V		US- 3,650,055	3-1972	Bult, III	
35		^{US-} 3,673,720	7-1972	Thornton	
<u> </u>	<u> </u>	^{US-} 3,685,186	8-22-1972	Goodman	

		FORE	IGN PATENT DOCU	MENTS		
Examiner Cite Initials* No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages		
		Country Code ³ Number ⁴ . Kind Code ³ (if known)	MM-DD-YYYY		Or Relevant Figures Appear	Te
85		CA 750111	01-10-1967	King		
- X5		DE 3313914	10-18-1984			
35		IT 651180	01-10-2002			L
						Ļ
	<u> </u>					L
	1	1			İ	

Examiner Date 8-04 4-2 Considered Signature

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. Applicant is to place a check mark here if English language

the appropriate symbols as indicated on the document under virious satisfies. Application of properties of the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Inder the Paperwood Reduction Act a

PTO/SB/08A (08-03) Approved for use through 07/31/2008. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

no persons are required to respond to a collection of information unless it contains a valid OMB control number.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Col	mplete if Known	
Application Number	10/656,978	
Filing Date	September 5, 2003	
First Named Inventor	David U. Hillstrom	
Art Unit		
Examiner Name		
Attorney Docket Number	MOLOGOE DITE	

			U. S. PATEN	DOCUMENTS	
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ^{2 (# known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Solumns, Lines, Where Relevant Passages or Relevant Figures Appear
85		^{US-} 3,905,139	9-1975	Cooper	
35		^{US-} 3,939,584	2-1976	Trame	
75		US- 4,048,738	9-1977	McHenry	
85		^{US-} 4,095,359	6-1978	Trame	
85		^{US-} 4,145,828	3-1979	Hillstrom	
35		^{US-} 4,292,752	10-1981	Clark	1
85		US- 4,364,616	12-1982	Harkins et al.	
B		US- 4,521,984	6-1985	Murray	
85		^{US-} 4,653,209	3-1987	Cobb	
3		^{US-} 4,693,026	9-1987	Callahan et al.	
85		^{US-} 4,753,026	6-1988	Woodman et al.	
85		^{US-} 4,802,296	2-1989	Kovalak, Jr.	
85		^{US-} 4,817,316	4-1989	Walker	\
25		^{US-} 5,029,406	7-1991	Hofman	
85		^{US-} 5,044,104	9-1991	Hopperdietzel	
X >		^{US-} 5,088,221	2-1992	Bussiere et al.	
Y 2		^{US-} 5,207,490	5-1993	Kaspar et al.	
8		^{US-} 5,241,467	8-1993	Failing et al.	
y		^{US-} 5,263,269	11-1993	Tjaarnlund	\ \

FOREIGN PATENT DOCUMENTS							
Examiner Cite F	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages			
		Country Code ^{3 -} Number ^{4 -} Kind Code ⁵ (if known)	MM-DD-YYYY		Or Relevant Figures Appear	™	
	ļ					<u> </u>	
					ļ	ļ	
	<u> </u>		. ,			L	
	1		ı		i	1	

Date 4-28-04 Considered Signature can

*EXAMINER: Initial if feference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the Indication of the year of the reign of the Emperor must precede the serial number of the patent document. Mind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. Applicant is to place a check mark here if English language Translation is attached.

Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/08B (08-03)
Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act (\$1995, no persons a Substitute for form 1449/PTO	are required to respond to a collection	of information unless it contains a valid OMB control number. Complete if Known
Substitute for form 1445/FTO	Applicati n Number	10/656,978
INFORMATION DISCLOSURE	Filing Dat	September 5, 2003
STATEMENT BY APPLICANT	First Named Inventor	David U. Hillstrom
46	Art Unit	
(Use as many sheets as necessary)	Examiner Name	
Sheet of	Attorney Docket Number	MDI 0595 PUS

		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²
85		Brochure: "Black Vista Illuminated Menuboards", Posterloid Corporation, 1981	
85		Brochure: "KFC," Wolfe Merchandising	
85		Brochure: "Outdoor Illuminated Menu System," Mainstreet Menu Systems, 1990	
85		Brochure: Illuminated Menu System," Mainstreet Menu Systems, Jan. 1988	
8		Brochure: "Panel-Lite Menu Board Series", American Menu Displays (date not given)	
135		Brochure: "Designer Series Panel-Lite Radius Menu Boards", American Menu Displays (date not given)	
1/5		Brochure: "Panelon Menuboard System", Posterloid Corporation, 1983	
85		MDI Design File: "McDonald's" Menuboard Topper, #64, Oct. 1989	
85		Brochure: "Point of Purchase Products", International Patterns Incorporated, 1993	

Examiner	0 0 10	Date	1/ -0 -01
Signature	Joanne Jeller	Considered	7-28-09

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including athering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/08A (08-03)

Approved for use through 07/31/2006, OMB 0651-0031
U.S. Petent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Inder the Paperwood Seduction Act of July, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

C mplete if Known

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

C mplete if Known				
Application Number	10/656,978			
Filing Date	September 5, 2003			
First Named Inventor	David U. Hillstrom			
Art Unit				
Examiner Name				
Attorney Docket Number	MDI 0595 PUS			

Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ^{2 (# known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Solumns, Lines, Where Relevant Passages or Relevant Figures Appear
15	 	US- 5,636,463	6-10-1997	Sharon et al.	1
<i>Y</i> 5		^{US-} 5,682,694	11-1997	Hillstrom	
35		^{US-} 5,983,543	11-1999	Hillstrom	
X 2		^{US-} 6,125,565	10-2000	Hillstrom	
8		^{US-} 6,298,589	10-9-2001	Hillstrom	. \
×		^{US-} 6,631,576	10-14-2003	Hillstrom	
183		^{US-} 2,976,634	03-28-1961	Ashley	
		US-			
		US-		·	
		US-			

		FORE	IGN PATENT DOCU	MENTS	•	
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages	
		Country Code ^{3 "Number 4"} Kind Code ⁵ (# known)	MM-DD-YYYY		Or Relevant Figures Appear	T®
· · · · · · · · · · · · · · · · · · ·		10.00				<u> </u>
						 -
						<u> </u>
					<u> </u>	-
				<u> </u>		<u> </u>

			
Examiner Signature	Joann Sell	Date Considered	4-28-04

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 509. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. Tight of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. Applicant is to place a check mark here if English language Translation is attached.

Translation is attached.
This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.